Census data matters to your community.

An under count in **White Cloud** means our community could miss out on approximately **\$46,636.80** in federal funding (over 10 years) for each household that is missed in the 2020 Census.



FACTS ABOUT WHITE CLOUD (based on data from the U.S. Census Bureau)

COMMUNITY:

Total Population (as of 2017): 179

Population Change Since 2010: +3

Median Age: 33.8



ECONOMY:

Median Household Income: \$24,500

Number of Residents (age 16+) Employed: 139

Number Employed in Health Care, Social Assistance,

and Educational Services: 12

Population Working Outside of City: **74.3%**

Average Commute Time to Work: 18.2 minutes



HEALTH:

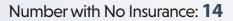
Number of Population with Health Insurance: 165

Number with Private Insurance (i.e. Employer, Direct-

Purchase): 80

Number with Public Health Insurance (i.e.,

Medicare, Medicaid, Tricare/military): 109





 * Residents can have multiple forms of insurance

HOUSING & LIVING:

Median Household Size: 2.24

Median Household Value: \$58,600

Total Number of Structures: 134

Single Unit: **76**

Multi-Unit: 54

Mobile Home: 4

Boat, RV, van, etc.: N/A

Households with Broadband Internet

Access: 48

EDUCATION:

Number of School-age Children: 48

Total Population Over 25 Years of Age: 118

*Graduated High School (incl. GED): 43

*Attained Some College, No Degree: **39**

*Attained Associates Degree: 6

*Attained Bachelor's Degree: **7**

*Attained Graduate or Professional

Degree: 7



*Data points indicate highest education level achieved

Ensure that **you count, White Cloud counts, and Kansas counts** by completing your 2020 Census questionnaire online, by phone, or by mail.